



Fatemeh Joneidi

Graphic Designer

 Portfolio | fatemehjoneidi.ir

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I'm a motivated **graphic designer** with strong interest in **designing high quality motion graphics**. I'm passionate about exploring **every aspect** of **graphic design**, and develop my skills using **Generative AI** in my daily designs. Committed to "**That collaboration and knowledge sharing, brings out the most beautiful visual identity of purpose.**"

PROFESSIONAL EXPERIENCE

Okala | TapsiMarket, Senior Visual Designer  2025 – Present | Tehran, Iran

- **Designed** and visualized engaging **UI assets** as part of the **Product Design** team to **enhance user experience**.
- Managed and defined **visual design guidelines** for digital marketing contents based on established visual assets.

SnappTrip! 

Mid-level Graphic Designer 2024 – 2025 | Tehran, Iran

- **Visualized** SnappTrip! **banners & posters** using **Photoshop** for presenting in the **Snapp!** super app.
- Designed **3D visuals** using **Midjourney AI** for **medium banners**, which decreased the costs of marketing team.
- **Animated GIFs** in Snapp! super app **introduction slider** of passengers for our new installment campaign.

Digital Graphic Designer

- Visualized social media **visual content** using **photomontage** technique, which increased **user engagement**.
- **Developed** a new **grid view** system for social media visuals using Photoshop, **Illustrator** & **Creative Cloud AI**.

JOOPA, Mid-level Graphic Designer, (joopa.ir)  2023 – 2024 | Tehran, Iran

- **Illustrated** eye-catching **packaging graphics** that elevated product appeal and effected **campaign sales growth**.
- **Contributed** with sock designers to increased campaign sales through effective and strategic **digital designs**.

Iran-Switzerland Chamber of Commerce, Graphic Designer  2022 – 2023 | Tehran, Iran

- Designed **identity brochure & catalogs** for partnership events.
- Visualized website and general announcement posters.


Shamideh Gallery, Exhibition Identity Designer, (shamart.gallery)  2020 – 2022 | Tehran, Iran

- Designed **posters, price lists** and **statement** for held **exhibitions**.
- **Photographed** exhibitions art pieces for **social media posts**.

Wana Studio, Junior Graphic Designer 2020 – 2021 | Tehran, Iran

EDUCATION

Technical and Vocational University Valiasr (GPA 3.7), Sep 2021 – Feb 2025 | Tehran, Iran

Bachelor of Arts - Graphic Design 


SKILLS

Social Media Design | Visual | Banner Design |
Motion Graphics | Illustration | Poster |
Generative AI Graphic Design

APPLICATIONS & TOOLS

- **Main:** Adobe, Photoshop | After Effect | Illustrator
- **AI:** Midjourney | Creative Cloud | Aiease | KlingAI | GPT
- **Others:** Figma | Adobe InDesign | Lottiefiles Plugin

AWARDS & EXHIBITIONS

Photography Exhibition of WE, Room Art X T Street Gallery. Birmingham, England 

Photography Exhibition of WE, Shamideh Gallery. Tehran, Iran 

End of Year Photography Exhibition, Shamideh Gallery. Tehran, Iran 

CERTIFICATES

Motion Graphics - Inverse School • Adobe Photoshop & Illustrator - Iran Technical & Vocational